



# Driver for Hire

online training

LAUNCHING  
CANADA-WIDE  
SUMMER 2023






Driver for Hire is an innovative online training program brought to you by the Canada Safety Council in partnership with Bluedrop ISM, a leading training solutions provider, and funded by the Government of Canada's Skills for Success Program.

The **interactive eLearning** includes **8 tailored modules** to help **advance job-specific and essential skills** for rideshare and delivery industry drivers. The program also includes value-add content from **Skills for Success**.

## Why Driver for Hire?

- Improves driver skills, safety, confidence, and overall performance.
- Offers a competitive advantage and potential for higher customer ratings and positive business reviews.
- Provides nationally standardized training that benefits hiring and onboarding.
- Supports a commitment to safety, job satisfaction, and driver retention.

## Advanced driver training at your fingertips!

-  Online and interactive
-  Accessible from anywhere
-  Self-paced Training
-  Fully Funded Program
-  Simple for Employers



## Driver for Hire benefits all industry stakeholders.

- Employers can bolster existing safety efforts with endorsed training specifically designed for their drivers and the safety and satisfaction of their customers.
- Employment Centres and Non-Profit Agencies can easily access and deploy this no-cost training as a valuable resume enhancer for their clients.
- Drivers will benefit from enhanced skills, confidence, and employability. Prospective drivers can stand out in a crowded job market with relevant and sought-after skills!

## How does it work?

- Driver for Hire will be made available to employers and drivers through a secure online storefront. A quick and easy registration is all it takes to get started.
  - As an employer, you can create your own account, assign the training to your drivers, and easily track progress and certificates attained.
  - Your drivers receive a valuable real-time digital certificate upon completion. These are securely stored and always accessible for the driver to share.
  - This program is fully funded with no user costs. Monetary incentives will also be available for a limited number of drivers who complete the training.

## When will it be available?

- Driver for Hire will launch Summer 2023.

Stay tuned for an exclusive invite to our upcoming virtual overview session!

**[CLICK HERE FOR MORE INFORMATION AND TO SUBSCRIBE FOR UPDATES!](#)**

## Program Partners



An independent, knowledge-based charitable organization dedicated to the cause of safety. Focusing on safety education as an important element in long term reduction of avoidable deaths and injuries, the Council serves as a national resource for safety programs.



A globally recognized technology innovator that transforms training delivery through award-winning eLearning solutions and an industry-proven training delivery platform. Bluedrop ISM is a trusted partner of governments, industry groups, and training providers with end-users in more than 30 countries.

Funded by the  
Government of Canada's  
Skills for Success Program

