

Advancing Driver Skills, Safety, & Confidence.

Updated User Research Findings

Driver for Hire Online Training is a collaborative venture introduced by the Canada Safety Council in partnership with Bluedrop ISM, and funded by the Government of Canada's Skills for Success Program.

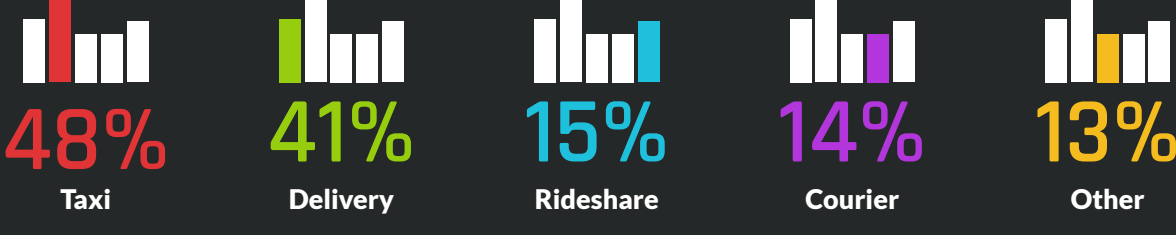
The interactive eLearning advances job-specific and essential skills for paid drivers within a variety of growing sectors including rideshare and delivery drivers. The course, which is available nationwide, includes eight relevant training modules and can be completed in english or french at the student's desired pace.

Below are survey results from **2500*** individuals who've completed the program to-date.



A BROAD SPECTRUM OF DRIVERS

Many training participants noted they were already employed in the vehicle-for-hire industry across a variety of specific fields (some indicating multiple fields).



n= 638

98%

Of respondents noted that the training clearly outlined the skills required to work in the industry.

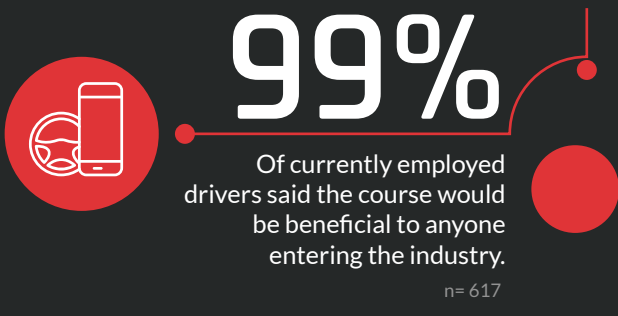
n= 1,909



I'm impressed by the level of coverage provided for such a wide range of relevant driving scenarios we encounter.

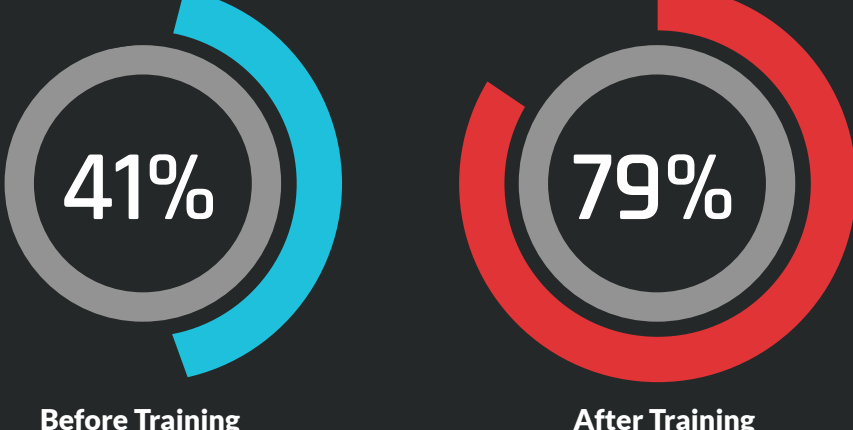
Ben P.

CONFIDENCE / RELEVANCE



WILLINGNESS TO CONSIDER DRIVING FOR A LIVING

Respondents showed stronger interest in considering employment in the Vehicle-for-Hire (paid driver) industry after they completed the training.



n= 1,913

OVERALL SATISFACTION



1,420
5-STAR REVIEWS

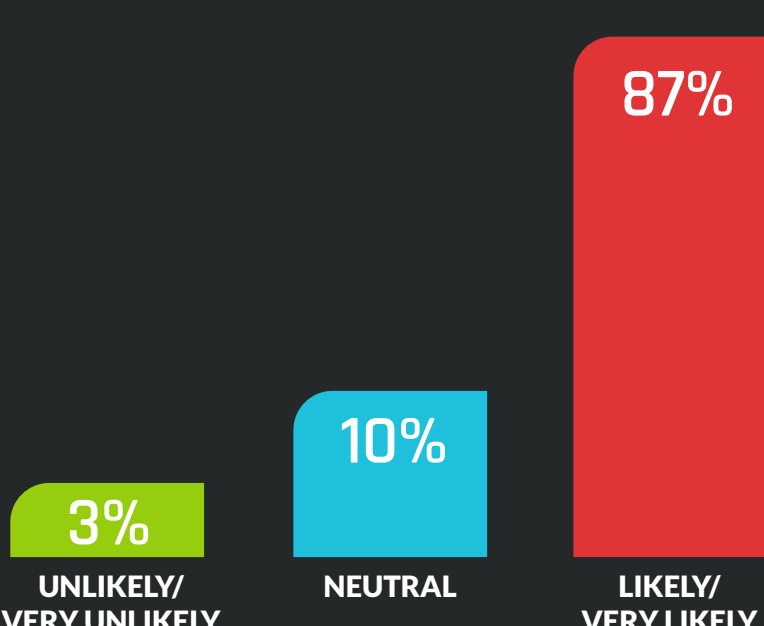


This course equips you with all the knowledge needed to be an effective and efficient paid driver.

Ann J.

WOULD RECOMMEND THE TRAINING

Early respondents are showing strong intent to recommend this course to colleagues, associates, and/or family & friends (avg. score of 4.4 out of 5).



n= 2,522



This online training offers valuable safety insights and practical tips that will help our company's drivers!

Patrick R.



Results based on an online survey conducted by Bluedrop ISM in conjunction with the Canada Safety Council as an adjunct to the Driver for Hire Online Training program. Survey results are preliminary based on results to-date (as at Nov. 30, 2023) from completed training cohorts including current drivers and those seeking employment in the vehicle for hire industry.



To learn more or to register yourself or your organization for access to this valuable no-cost online driver safety training, visit us [HERE](#).

