

Advancing Driver Skills, Safety, & Confidence.

User Survey Findings

April 2024

Driver for Hire Online Training is a collaborative venture introduced by the Canada Safety Council in partnership with Bluedrop ISM, and funded by the Government of Canada's Skills for Success Program.

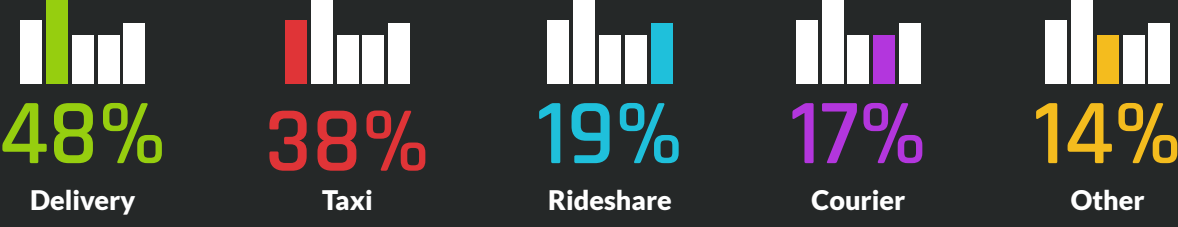
The online training advances job-specific and essential skills for paid professional drivers in any sector, including rideshare, taxi, delivery, and courier. The course includes **8** impactful modules, is available in **5** languages, and can be completed at the student's desired pace.

The following insights were obtained from an online survey of over **5,800** individuals during the no-cost pilot phase.



A BROAD SPECTRUM OF DRIVERS

Many training participants noted they were already employed in a professional driving capacity across a variety of specific sectors (some indicating multiple fields).



n= 1,257

IMPACTFUL TRAINING

98%

Of respondents noted that the training clearly outlined the skills required to work in the industry.

n= 4,568



I'm impressed by the level of coverage provided for such a wide range of relevant driving scenarios we encounter.

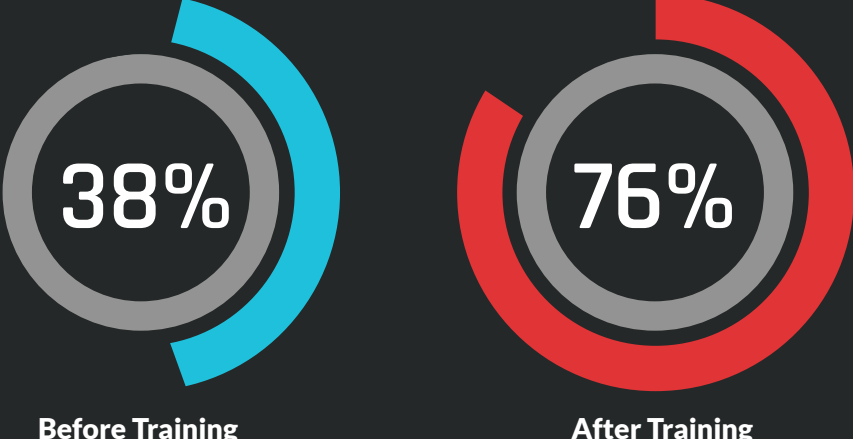
Ben P.

CONFIDENCE / RELEVANCE



WILLINGNESS TO CONSIDER DRIVING FOR A LIVING

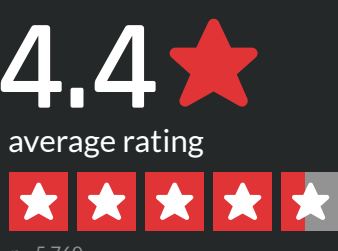
Respondents showed stronger interest in considering employment in a professional driving (paid driver) sector after they completed the training.



n= 4,572

OVERALL SATISFACTION

86% of survey respondents noted they were Satisfied or Very Satisfied with the Course.



3,127
5-STAR REVIEWS

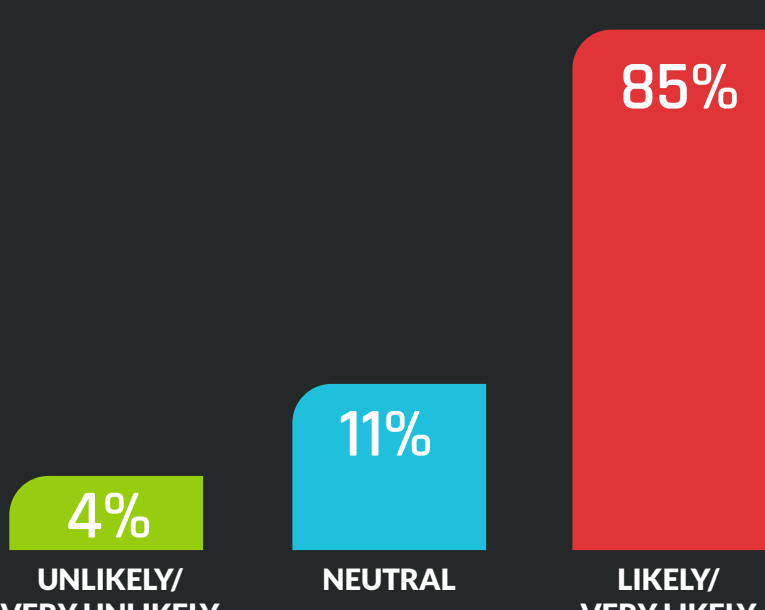


This course equips you with all the knowledge needed to be an effective and efficient paid driver.

Ann J.

WOULD RECOMMEND THE TRAINING

Early respondents are showing strong intent to recommend this course to colleagues, associates, and/or family & friends (avg. score of 4.4 out of 5).



n= 5,769



This online training offers valuable safety insights and practical tips that will help my company drivers!

Patrick R.



Results based on an online survey conducted by Bluedrop ISM in conjunction with the Canada Safety Council as an adjunct to the Driver for Hire Online Training program. Results captured from completed surveys as at March 26, 2024.



To learn more or to register yourself or your organization for access to this valuable online driver safety training, visit us [HERE](#).

Program Partners:



Funded by the Government of Canada's Skills for Success Program

